

Chrysler LLC International Sales – May 2009

May 31, 2009, Auburn Hills, Mich. - In May 2009, Chrysler LLC sold 11,047 units outside of North America, a decrease of 49 percent compared to May 2008 sales (21,505 units).

Regional Sales

In Latin America, Chrysler's May sales (2,553 units) decreased 18 percent compared with the same time last year (3,125). Venezuela again had a strong sales month (1,041 units), a 122 percent increase compared with May 2008 (468 units). Sales for 2009 through May in Venezuela were up 131 percent versus the same period in 2008. Sales in Latin America were 2 percent up during first five month of this year versus the 2008 figures.

Sales in the Asia Pacific region (2,604) decreased 33 percent compared with the same time last year (3,886). Chrysler Sales in Western and Central Europe were 3,905 units, a decrease of 61 percent. Combined sales in Africa, Middle East, Eastern Europe and Russia (1,985 unites) declined by 55 percent compared to May 2008 sales.

Brand Sales

In April, the Dodge Journey was the top-selling vehicle outside North America (1,302 units), followed by the Jeep Grand Cherokee (1,192 units) and the Jeep Cherokee (1,104 units).

Chrysler LLC sells and services vehicles in roughly 120 countries around the world. Vehicle availability ranges across all three Chrysler, Jeep and Dodge brands, with limited availability on some trucks and SUV models.

Fiat Alliance

On April 30, Chrysler LLC announced that, as a result of the comprehensive restructuring plan agreed to by many of its stakeholders, it has reached an agreement in principle to establish a global strategic alliance with Fiat SpA to form a vibrant new company. This will enable Chrysler to better serve customers and dealers with a broader and more competitive line-up of environmentally friendly, fuel-efficient high-quality vehicles. Benefits to the new company include access to exciting products that complement the current portfolio, technology cooperation and stronger global distribution.

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