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2010 Dodge Challenger Delivers Nostalgic Excitement

2010 DODGE CHALLENGER

NEW FOR 2010

- Uconnect™ Multimedia packaged with Sound Group I & II (on SE and R/T)
- Steering wheel-mounted audio controls packaged with Uconnect Multimedia and Uconnect Navigation
- Electronic Stability Control (ESC) now standard on SE
- Automatic headlamps, LED cup holder and door handle lights (standard on R/T)

The 2010 Dodge Challenger merges the best American muscle-car characteristics—unmistakable design, world-class handling, proven rear-wheel-drive platform, powerful engines and technology—to delight driving enthusiasts across several generations. With three models of head-turning styling, two legendary HEMI® V-8 engine choices, more than 25 safety and security features and modern amenities including Uconnect™ Navigation with voice commands and real-time traffic available—Dodge Challenger delivers the brand's "bold, powerful and capable" credo.

Spicing up the Dodge Challenger lineup is the SE Rallye package. With its throw-back hood and deck-lid dual stripes with accent-color outer stripes, chromed 'FUEL' filler door, 18-inch rallye wheels with all-season performance tires, body-color deck-lid spoiler and Micro Carbon interior accents—the SE Rallye package enhances Dodge Challenger's head-turning good looks. And with its capable, fuel-efficient 25 mpg-highway six-cylinder engine with adaptive five-speed Auto Stick, the Challenger SE Rallye ensures plenty of cruising fun.

For those who prefer even more nostalgia, Dodge Challenger R/T Classic not only delivers a menacing look and legendary 5.7-liter HEMI V-8 power—its 376 horsepower (280 kW) and 410 lb.-ft. of torque (556 N•m) delivers an unforgettable punch. With dual throwback A-line body-side R/T stripes, classic script 'Challenger' fender badging, large 20-inch polished-chromed heritage wheels with all-season performance tires, classic egg-crate grille with heritage 'R/T' badge, body-color rear spoiler and chromed 'FUEL' filler door—the Dodge Challenger R/T Classic pays homage to Challengers of yesteryear.

Adding even more performance and excitement for 2010, Dodge Challenger now offers the Super Track Pack, includes 20-inch Goodyear Eagle F1 Super Car tires, front and rear Nivomat self-leveling shock-absorbers, a larger rear stabilizer bar, a 3.06 rear-axle ratio, performance brake linings and enthusiast-desired "ESC-off" stability calibration (late availability).

Inside, the Dodge Challenger offers exceptional rear seating for a two-door coupe, achieving best-in-class rear head (37.4 inches) and leg room (32.6 inches) compared to the competition. Coupled with best-in-class cargo space (16.2 cu. ft.)—equal to the Dodge Charger—the new 2010 Dodge Challenger offers added comfort and functionality.

Dodge Challenger AT A GLANCE

- **A Dodge Challenger for everyone**
 - Super Track Pack available on R/T (late availability)
 - With three models from which to choose, Dodge Challenger is an accessible vehicle choice

- for every customer
- From the cutting-edge technology available on all models to the ultimate performance of the available HEMI V-8 engine, Dodge Challenger offers a full menu of options
- **True to both its historical and modern concept-car roots**
 - This is the Challenger most people see in their mind's eye—a modern muscle car with modern technology and the latest safety features
 - The quality, technology, fit and finish, and performance complete the modern muscle coupe
- **Five-passenger, two-door coupe produced from proven rear-drive platform**
 - Complements the four-door Chrysler 300 and Dodge Charger
- **Essential Hardware**
 - Performance begins with the 5.7-liter HEMI V-8 mated with either a precision-shift six-speed manual transmission or a five-speed automatic transmission with Auto Stick
 - The 5.7-liter HEMI V-8 delivers 25 mpg highway fuel economy while producing 376 horsepower and 410 lb.-ft. of torque
 - The fuel-efficient 3.5-liter High-Output V-6 provides 25 mpg highway fuel economy
 - Finely tuned acceleration, braking, and ride and handling civilized enough for everyday commuting, but fully capable in spirited driving and track environments
- **Essential Styling**
 - Classic Dodge Challenger heritage blended with modern, unmistakable Dodge cues
 - Best-in-class rear head room (37.4 inches) and leg room (32.6 inches) provide spacious seating for up to three adults
 - Best-in-class trunk space (16.2 cu. ft.) equal to the Dodge Charger
- **Essential Technology**
 - Equipped with leading-edge technology, including Uconnect Phone featuring Bluetooth technology; Uconnect Navigation with music, audio, movie, personalized picture display, navigation and real-time traffic updates, remote start and Keyless Go push-button start
 - More than 25 safety and security features, including supplemental side-curtain air bags, advanced multi-stage air bags, Electronic Stability Control (ESC) and Anti-lock Brake System (ABS)
- **PRODUCT CHRONOLOGY**
 - **2009 MODEL YEAR**
 - All-new for 2009 model year
 - 2009 model-year production began in 2008 at the Brampton, Ontario, Canada Assembly Plant

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