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## Chrysler Group LLC Reports International Sales for October 2009

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Chrysler Group LLC sold 12,742 vehicles outside of North America, a two percent increase from September. This is the second consecutive month of increased sales for Chrysler Group outside North America. Compared to October 2008, sales decreased 12 percent.

## Regional Sales

The Western and Central European regions sold 3,743 vehicles, a 27 percent decrease from October 2008. Italy led the region with 683 sold vehicles.

In Latin America, Chrysler Group sold 3,626 vehicles, an increase of 22 percent compared to the previous month and down three percent versus the previous year. Venezuela led the region with sales of 1,354 units.

Chrysler Group sold 2,665 vehicles in the Asia Pacific region, with 1,452 of those sales coming from China, the most of any country outside North America. For the region, October sales are up 32 percent compared to the previous month and down four percent compared to the prior year.

Combined sales in Africa, Middle East, Eastern Europe and Russia reached 2,220 units, an increase of eight percent over the previous month. Compared to October 2008, vehicle sales decreased 22 percent.

## **Brand Sales**

The Jeep<sub>®</sub> brand sold 6,097 outside of North America, an increase of 21 percent compared to the previous month.

The Jeep<sub>®</sub> Grand Cherokee led the brand with 1,557 vehicle sales.

The Dodge Car brand sold 4,261 vehicles. The Dodge Journey led the brand for the fourth consecutive month with 1, 409 units.

The Chrysler brand sold 2,134 vehicles. The Chrysler Grand Voyager led the brand with 673 units sold.

The Ram Truck brand sold 250 vehicles. Ram trucks are available only in select markets outside of North America.

Chrysler Group LLC sells and services vehicles in more than 120 countries around the world.

## **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep Ram

Truck, Dodge Car, Mopar® and Global Electric Motorcars (GEM) brand vehicles and products. With the resources, technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram Truck. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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