

Contact: General Media Inquiries

Chrysler Group LLC Statement Regarding Dodge Challenger Named 'Most Satisfying' in Customer Survey

December 7, 2009, Auburn Hills, Mich. - Ralph Gilles, President and Chief Executive Officer, Dodge Car Brand and Senior Vice President – Product Design, Chrysler Group LLC, submitted the following letter to the editor to CNNMoney.com in response to an article published Dec. 8, 2009:

"We at Dodge are thrilled the Dodge Challenger owners love their ride so much that they would definitely buy another one. Dodge Challenger embodies the other often difficult to measure, but very important dimension of an iconic automobile. The Challenger is all about the visceral joy of driving and that indescribable but very real relationship that an owner can have with his chosen freedom device. The inner beauty of the Challenger is that it is multidimensional, successfully combining performance, technology, drop dead good looks and no compromise reliable everyday drivability."

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