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Stars For A Cause to Auction Chrysler 300 "Haiti" Autographed by Hundreds of Celebrities with Proceeds Donated to American Red Cross Haiti Relief Efforts

- Stars for a Cause (501.3 C), in collaboration with the Chrysler Brand, is handing over the keys to a Chrysler 300 Haiti edition for auction
- Leake Car Auction to auction vehicle on Saturday, Feb. 20 at 2:00 p.m., 100 percent of the proceeds to go to American Red Cross Haiti relief efforts
- Chrysler 300 Haiti has been signed by hundreds of celebrities
- Video comments from Olivier Francois, Pres. and CEO, Chrysler Brand, available for download. See video box to the right.

January 28, 2010, Washington, D.C. - Since January 12th more than 100,000 people in Haiti have lost their lives due to the earthquake and many others remain injured and homeless. The need for aid is overwhelming. Stars For A Cause (501.C 3), in collaboration with the Chrysler Brand, is handing over the keys of a Chrysler 300 "Haiti" for auction with 100 percent of the proceeds going to the American Red Cross Haiti relief efforts.

"It is our social responsibility to assist in any way we can to help contribute to the relief efforts," said Olivier Francois, President and Chief Executive Officer – Chrysler brand, Chrysler Group LLC. "Hundreds of celebrity signatures now grace the exterior of the Chrysler 300 Haiti edition thanks to the actors and actresses attending a recent red carpet event and we are hopeful the car will raise a significant amount of money at auction, which will be given to the American Red Cross for their Haiti relief efforts."

Stars for a Cause chose Leake Car Auction in Oklahoma City, Oklahoma to auction this one-of-a-kind vehicle. The auction will take place on Saturday, Feb. 20 at 2 p.m.

"We have chosen this auction company for its experience in charity auctions, its honorable reputation, low key and humble image and its location in the heart of the country as symbolic gesture," said George Braunstein, Founder, Stars for a Cause.

Stars for a Cause will continue its efforts in collaboration with Leake Car Auction and others to promote this auction and to steer the public's interest to help generate the highest bid possible to benefit the American Red Cross Haitian Relief Efforts.

Auction results and photos of the car can be found on the Web sites for both Stars for a Cause at StarsforaCause.org and Leake Car Auction at LeakeCar.com.

A taped replay of the event will be available 8 p.m.-8:30p.m. Eastern time via satellite at the following coordinates:

C-Band Galaxy 27/Transponder 15

Downlink Frequency 4000V

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