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## **Chrysler Group LLC Reports January 2010 Sales Increase Outside North America**

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Chrysler Group LLC sold 11,465 vehicles outside North America in January, an increase of 9 percent in units sold compared to January 2009. This improvement is the first year-over-year sales increase in 20 months since the company reported a 5 percent increase in May 2008.

Vehicle sales in China increased 132 percent year-over-year and Colombia and Chile reported their best January ever.

Compared to January 2009, the Jeep® brand increased sales 16 percent, the Chrysler brand improved 7 percent and the Dodge brand posted a 4 percent increase.

“We are glad to see this gradual recovery and return of stability to our key markets outside the U.S. After a very tough year, this bodes well for the future and is in line with our expectations. We confidently expect to solidify our international business this year, as we benefit even further from our alliance with the Fiat Group,” said Mike Manley, President and Chief Executive Officer – Jeep® Brand, Chrysler Group LLC and Lead Executive for the International Organization.

### **Regional Sales**

In the Asia Pacific region, Chrysler Group sold 2,967 vehicles, a 55 percent increase compared to January 2009. China was the market leader for the region and the company with 1,871 vehicles sold.

Combined sales in Africa, Middle East, Eastern Europe and Russia also improved 55 percent compared to the prior year. The company sold 2,631 vehicles in the region.

In Latin America, Chrysler Group sold 2,357 vehicles in January. Sales volumes decreased 9 percent due to economic turmoil in some key markets. Puerto Rico was the market leader with 585 vehicles sold, an increase of 31 percent compared to the prior year.

In Western and Central Europe, Chrysler Group sold 3,400 vehicles, a 21 percent decrease compared to January 2009. Italy was the market leader with 877 vehicles sold.

### **Brand Sales**

The Jeep brand sold 5,265 vehicles outside North America in January. The Jeep Wrangler led the brand and the company with 1,793 vehicles sold, a 72 percent increase compared to the prior year.

The Dodge brand sold 3,687 vehicles outside North America. The Dodge Journey led the brand with 1,745 vehicles, an improvement of 47 percent compared to January 2009.

The Chrysler brand sold 2,236 vehicles outside North America. The Chrysler 300C Sedan led the brand with 925 vehicles sold, an increase of 109 percent compared to the previous year.

The Ram brand sold 277 vehicles in January. The Ram brand is sold in select markets outside North America.

Chrysler Group sells and services vehicles in more than 120 countries around the world.

### **About Chrysler Group LLC**

Chrysler Group LLC, formed in 2009 from a global strategic alliance with Fiat Group, produces Chrysler, Jeep®, Ram, Dodge, Mopar® and Global Electric Motorcars (GEM) brand vehicles and products. With the resources,

technology and worldwide distribution network required to compete on a global scale, the alliance builds on Chrysler's culture of innovation – first established by Walter P. Chrysler in 1925 – and Fiat's complementary technology – from a company whose heritage dates back to 1899.

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Ram. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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