

Contact: Nick Cappa
Dianna Gutierrez

Chrysler Group LLC and NASA to Share Knowledge on Advanced Technologies

- Chrysler Group LLC and NASA launch collaboration that facilitates technology and resource sharing
- Newly formed alliance will focus on new and emerging technologies for Chrysler Group and NASA
- Alliance proudly builds upon past successes

April 12, 2010, Auburn Hills, Mich. -

Chrysler Group LLC and NASA today announced a three year alliance to share information related to advanced technologies in several areas of mutual interest. The alliance allows Chrysler Group and NASA to tap into existing and emerging space exploration and automotive technologies. The shared knowledge will be used in their respective activities.

"This is a great opportunity to share knowledge and data in areas where both Chrysler Group and NASA have a vested interest," said Scott Kunselman, Senior Vice President, Chrysler Engineering. "We value the opportunity to work with NASA and will implement what is learned to further improve our Chrysler, Dodge, Jeep® and Ram Truck products."

Several advanced technology topics are being investigated for synergies and shared interest, including: materials engineering, robotics, radar, battery systems and other energy storage mediums.

Project teams have been assigned to different technologies, and each team includes a Chrysler Group and a NASA technical specialist. Chrysler has already benefited from the alliance from shared research on reliable surface navigation sensors.

Chrysler Group has a history of working with NASA on America's space efforts. In 1961, Chrysler built Redstone rockets for the Mercury Project which put the first American in space. Also, Chrysler built boosters to power the first two Apollo spacecraft into earth orbit, including the program's first manned mission in 1968. This new alliance will continue Chrysler Group's relationship with NASA and cutting edge technology.

About Chrysler Group LLC

Headquartered in Auburn Hills, Mich., Chrysler Group LLC's product lineup features some of the world's most recognizable vehicles, including the Chrysler 300, Jeep Wrangler and Dodge Ram. Fiat will contribute world-class technology, platforms and powertrains for small- and medium-sized cars, allowing Chrysler Group to offer an expanded product line including environmentally friendly vehicles.

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