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## **2005 Dodge Magnum - Market Position/Market Advantages**

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### **Market Position**

Dodge Magnum is consistent with the bold, in-your-face philosophy of the Dodge brand. With rear-wheel drive and a HEMI® V-8 engine inside, the Dodge Magnum offers packaging, proportions and performance unlike any other vehicle in the marketplace. Dodge Magnum is the new shape of American muscle.

### **Market Advantages**

The Dodge Magnum offers exceptional performance with a 340 horsepower and 390 lb.-ft. of torque 5.7-liter HEMI V-8 engine. Dodge Magnum is equipped with Chrysler Group's engine cylinder deactivation system called Multiple Displacement System (MDS), which provides an industry first combination of world-class performance and fuel economy.

The all-new rear-wheel-drive platform allows the front wheels to steer the vehicle and the rear wheels to transfer power to the pavement resulting in an outstanding driving experience.

Proven DaimlerChrysler technologies such as Electronic Stability Program (ESP), All-speed Traction Control and four-wheel anti-lock brakes control rear-wheel drive vehicles in a way transparent to the driver for all-surface and all-weather driving confidence.

Exceptional towing capacity of 3,800 pounds is available when properly equipped.

Dodge Magnum features the longest wheelbase in its class, providing exceptional interior room and functional space, including 60/40 split-folding rear seats, an upper flat-load floor with storage space below the floor and a versatile cargo management system that delivers smart storage space of 71.6 cu. ft. (with rear seats folded).

An "extreme access" rear liftgate is hinged forward off the d-pillar, opening straight up instead of swinging out, to provide 11.3 sq. ft. of flexibility-enough to accommodate a 27-inch TV.

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